

PRELIMINARY PROGRAM

10TH INTERNATIONAL INDUSTRY INNOVATION SUMMIT

(Updated on Aug. 7th)

FIRST DAY – SEPTEMBER 27TH

8:00 am – 9:00 am – Registration

9:00 am – 10:30 am – Institutional Opening

- **Robson Andrade**, president, CNI
- **Décio Lima**, president, SEBRAE
- **Pedro Wongtschowski**, coordinator, MEI

10:50 am – 11:20 am – Keynote speech – The journey of eco-innovation in companies

- **Janine Benyus**, co-founder, The Biomimicry Institute

11:30 am – 12:00 am – Keynote speech – Leveraging eco-innovations: the role of Missions as public policy platforms

- **Mariana Mazzucato**, professor of innovation economy and public value, University College London

12:00 am – 1:15 pm – Lunchtime

1:15 pm – 2:00 pm – Trend – The drivers of eco-innovation and the new sustainable bases of competitiveness

- **Andrea Ruotolo**, global head of customer sustainability, Rockwell Automation
- **Luiz Felipe Moura**, general coordinator, Amazon Science Museum
- **Walt Copan**, research VP, Colorado School of Mines

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2:10 pm – 3:10 pm – Panel – Bioeconomy and assets from Brazil to promote eco-innovation

- **Adriana Machado**, founder, Instituto Briyah
- **Ismael Nobre**, director, Instituto Amazônia 4.0
- **Paula Kovarsky**, strategy vice-president, Raízen
- **Bruno Quick**, national technical director, Sebrae
- **Tatiana Ponce**, vice-president of branding, marketing and innovation, Natura & Co.

3:10 pm – 4:10 pm – Panel – Green New Deals and public policies for eco-innovation: the international experience and the context of Brazil

- **Daniel Moczydlower**, president & CEO, Embraer X
- **Celso Pansera**, president, FINEP
- **Carlos Lopes**, professor, Cape Town University
- **Kundeh Yunkella**, member, the Sierra Leone parliament
- **James Young**, director, Centre for Competitiveness, United Kingdom

4:20 pm – 4:50 pm – Keynote speech – The transition into a green, digital, and resilient economy

- **Igor Calvet**, president, ABDI

5:00 pm – 6:00 pm – Panel – The global green technology race and the industry

- **Horácio Lafer Piva**, board member, Klabin
- **Francisco Gomes Neto**, president, Embraer
- **Daniel Justo**, president, Ford South America
- **Francisco Saboya**, director-president, EMBRAPAII
- **Tommy Gardner**, chief technology officer, HP Inc.
- **Alexandre Mori**, CEO, Floresta Hub

6:10 pm – 6:50 pm – Panel – Designing tomorrow: innovating a sustainable future

- **Deborah L. Wince-Smith**, president & CEO, CoC
- **Padma Raghavan**, vice provost for research and innovation, Vanderbilt University
- **Joe Elabd**, vice chancellor for research, Texas A&M University System
- **Ghadah Al-Dabbagh**, head, Omnipreneurship Lab
- **Ken Sloan**, president & rector, Harper Adams University

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SECOND DAY – SEPTEMBER 28TH

9:00 am – 9:50 am – Painei – Keeping an eye on the 2030 Agenda: technological advances in health and good practices for safety in the work environment

- **Paulo Mól**, director of operations, SESI
- **Denizar Vianna**, professor, UERJ
- **Harris Pastides**, president emeritus, University of South Caroline
- **Carlos Gadelha**, secretary of science, technology, innovation and health complex, Ministry of Health Brazil
- **Fabício Campolina**, president, Johnson & Johnson MedTech Brazil

10:10 am – 10:50 am – The Brazilian Survey of Innovation (PINTEC) release: advanced digital technologies in the Brazilian industry

- **Alessandro Maia Pinheiro**, statistics department coordinator, IBGE
- **João Carlos Ferraz**, professor, UFRJ
- **Perpétua Almeida**, director, ABDI
- **Besaliel Botelho**, member of the Advisory Board, Robert Bosch Latin America

11:00 am – 11:30 am – Trend – Changing the mindset: incorporating ESG into the decision-making processes

- **Fabio Rua**, vice-president of governmental relations, communications and ESG, General Motors South America
- **Cordell Hardy**, senior vice-president R&D corporate operations, 3M

11:40 am – 12:30 pm – Panel – Education and professional training: developing new leaders and professionals for a sustainable future

- **Rafael Lucchesi**, director of education and technology, CNI
- **Vesa Taatila**, rector & president, Turku University
- **Milton Larsen Burgese**, CEO LatAM Public Sector, Google Cloud

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12:30 am – 1:30 pm – Lunch time

1:30 pm – 2:00 pm – Trend – The future of disruptive transformations and the impact of eco-innovation

- **Claudia Massei**, head of executive office and transformation, Siemens
- **Jefferson de Oliveira Gomes**, innovation and technology director, SENAI

2:10 pm – 2:40 pm – Trend – Renewable energies: opportunities for Brazil?

- **Glaucia Eliza Gama Vieira**, founder, Green Energy Sustainable Solutions
- **Paulo Maisonave**, head, ENEL Xway

2:50 pm – 3:20 pm – Trend – Decarbonization

- **Alessandro Pistillo**, strategy director, BASF

3:30 pm – 4:20 pm – Panel – The role of capital markets in eco-innovation: financing a sustainable future

- **André Clark**, senior vice president, Siemens Energy
- **Nina Silva**, CEO & co-founder, Black Money
- **Athina Chatzipetrou**, executive director, Hellenic Development Bank
- **Margarete Coelho**, administration and finance director, Sebrae
- **Artur Faria**, CEO, Oxygea

4:30 pm – 4:50 pm – Release of a proposal for public policies to encourage eco-innovation

- **Bernardo Gradin**, president, Granbio

5:00 pm – 6:30 pm – Release of the Global Innovation Index: challenges for Brazil and eco-innovation

- **Marco Alemán**, assistant general director, WIPO
- **Robson de Andrade**, president, CNI
- **Carlsten Fink**, chief economist, WIPO
- **Soumitra Dutta**, dean Said Business School, University of Oxford
- **Gianna Sagazio**, director of innovation, CNI

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6:35 pm – 6:45 pm – Closure

- **Gianna Sagazio**, director of innovation, CNI
- **Bruno Quick**, national technical director, Sebrae

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Instituto Euvaldo Lodi
PELO FUTURO DA INDÚSTRIA



PELO FUTURO DO TRABALHO

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A força do empreendedor brasileiro.



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